



## ABOUT INKLING



### FAST, SIMPLE, POWERFUL

Work moves fast. Employees need a learning solution developed for the flow-of-work that won't slow them down.



“Inkling is a one-stop shop that allows us to meet the needs and pace of the business, which is really critical.”

**MICHELLE KAY, TACO BELL**



### WHO WE HELP

McDonalds, Allstate, Whole Foods, Taco Bell, Catepillar, Abbott, Pure Storage, Love's, Comcast, Benefit, and others.

Inkling is a leader in modern learning solutions that deliver knowledge to users at workspeed. Unlike traditional corporate learning tools, Inkling focuses on operational learning that aligns with specific lines of business, including field services, new hire training, policy and process reinforcement, product launch training, sales training and enablement, and store training and execution.

Our approach is designed for today's learners and today's work. Employees are empowered to do their jobs while in the flow of work, and companies are enabled to drive operational excellence, build high-performance organizations, and deliver strong business results.

Powerful and easy to use, Inkling's platform facilitates real-time, impactful operational learning that is accessible anytime, anywhere, and on any device. Leading brands with large, distributed workforces trust Inkling with the efficient creation and distribution of digital content and the measurement of learning effectiveness through our suite of end-to-end solutions.

With our learner-centric user experience, structured learning paths, easy content authoring, and meaningful analytics, Inkling activates your organization's most critical knowledge with simplicity and brings a better learning experience to life for everyone.

Inkling has been named a Hot Vendor in Learning by Aragon Research, a Training Industry Top 20 Training Delivery Company, and has earned multiple Excellence in Technology awards from the Brandon Hall Group for our unique and emerging learning technology, advancements in mobile learning, and content management technology.

Founded in 2009, Inkling is based in San Francisco, CA. For more information, please visit [www.inkling.com](http://www.inkling.com).

### THE INKLING PLATFORM:

#### Inkling Habitat

Provides an intuitive and collaborative content authoring solution that produces engaging, mobile-first operational learning content. Cuts time and cost by 30-50% over traditional authoring tools.

#### Inkling Learning Pathways

Delivers media-rich, structured, and guided learning paths for onboarding, ramping, and macro-level training on new products, initiatives, and processes. Helps managers track completion and certify employees on skills.

#### Inkling Knowledge

Enables users to easily find the content they need and immediately apply what they've learned while on the job. Provides features such as a powerful search, the ability to highlight favorites, and personalized learning notes.