

ADVANCED ANALYTICS

Measure Business Impact

Track key learning metrics to evaluate how learning programs are performing. Get the data you need to measure results, see what activities and content are adding value to your customer service, cost cutting and revenue growth.

Optimize The Impact Of Content

Gain insight into the learner experience with usage data that shows where learners are spending their time, who is using course material, what course materials are being used and how progress falls across a specific group.

Uncover Opportunities

Learning analytics reveal learner's preferences, uncover poor learning programs, and identify areas in need of improvement, helping you prioritize programs that work and modify programs that aren't effective.

ADVANCED ANALYTICS KEY FEATURES:

Standard Dashboards

Out-of-the-box dashboards make it easy to track content use, assessment results, as well as team and individual engagement.

Customized Dashboards

Build customized reports and dashboards to monitor the data your organization needs. Powerful data visualizations make it easy to analyze data, detect patterns, and demonstrate how learning influences business goals.

Data Connector

Import interaction data into your own business intelligence tools to drive deeper insights.

xAPI

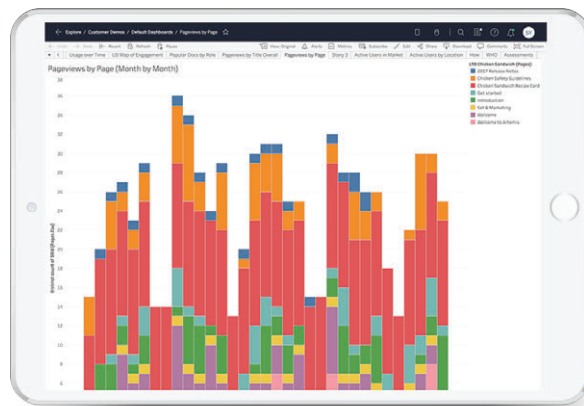
Track employee on-demand learning activities and import them into your existing LMS or LRS.

In-app Reporting for Learning Pathways

Get an at-a-glance view of individuals who have not completed a course and course progress so that managers can follow-up.

Integrate KPI's with Inkling Data

Gain more insights and show business outcomes by integrating your own KPI's with Inkling Data.



WHO WE HELP

McDonalds, Allstate, Whole Foods, Taco Bell, Caterpillar, Abbott, Pure Storage, CHRISTUS Health, Love's, Comcast, Tumi, and others.

INKLING ADVANCED ANALYTICS

Gain a clear understanding of what's working and what's not with your knowledge and learning initiatives for more informed decisions.

“There are facts, evidence, clues, and data...We're connecting the dots between learning, people and business performance and showing how the connection drives impact...Inkling helps with the data.”

Kevin M. Yates

L&D Detective at Impact Measurement Investigations