

CONTENT AUTHORING

Rapid Authoring and Distribution

Reduce learning content authoring time by over 30% and reduce learning costs—while learning keeps pace with the speed of your business.

Collaboration with Subject Matter Experts

Ensure collaboration between subject matter experts and instructional designers for optimal learning and business effectiveness.

Your Mission Critical Content

Inkling's leading digital, operational learning platform is built to help you create, distribute and use your proprietary, mission critical learning content for a competitive advantage.

CONTENT AUTHORING KEY FEATURES:

Built-in Learning Content Authoring Tools

Create dynamic, interactive training and reference content your teams will love with an easy-to-use, built-in authoring tool integrated with learning paths, micro learning and mobile learning. No more creating content in a stand-alone tool and managing it across multiple learning systems.

Intuitive, Drag And Drop Authoring

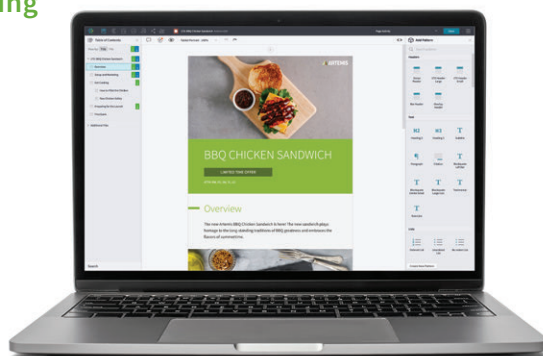
Intuitive authoring makes designing engaging digital learning content as easy as editing a word document. With Inkling, your instructional designers don't need weeks of classes or special expertise. They can create high impact, mobile-friendly content with intuitive drag and drop widgets and repeatable design patterns.

Templates And Widgets

Standard design templates, patterns, and widgets give your learning team better design control no matter who helps design your content or how decentralized your learning environment. Templates and widgets also reduce the time it takes to create, update, and distribute engaging learning content like videos, timelines, flashcards, and other interactive content.

Collaboration With Subject Matter Experts

Inkling authoring is simple and intuitive for subject matter experts with no instructional design expertise. Standard templates, widgets, and design patterns make it easy to share their knowledge with the rest of the organization while working with instructional designers to incorporate learning best practices into content and courses. Inkling tracks ongoing comments, edits, and requests to keep everyone on the same page.



WHO WE HELP

McDonalds, Allstate, Whole Foods, Taco Bell, Caterpillar, Abbott, Pure Storage, CHRISTUS Health, Love's, Comcast, Tumi, and others.

INKLING CONTENT AUTHORING

Intuitive, collaborative, learning content authoring tools that produce engaging, mobile-ready digital content in a fraction of the time compared to traditional authoring tools.

“Comcast is an innovative company that is always evolving. This innovative spirit requires our L&D teams and our employees to be agile and Inkling supports this need. Inkling's dynamic platform allows us to do real-time and targeted updates for our employees: it's changed our business as usual content development process in a positive way.”

*VP of Operations
Learning & Development
Comcast Cable*