

# KNOWLEDGE & TRAINING

## Bring Learning To Your Learners

Bring learning to your learners with a mobile learning platform that delivers learning on demand in the flow of work instead of bringing your learners to the classroom.

## Increase Learning Adoption

Adoption of traditional learning systems and content is often about 30-40% and can be as low as 2%. With millions of page views per month, most Inkling customers report 80-90%+ adoption of modern, digital learning.

## Increase Learning Retention

Retention rates go from 30% for instructor-led learning to 90% with active learning. Just-in-time learning also delivers what employees want: 58% prefer to learn at their own pace and 49% want to learn in the flow of work.

### KNOWLEDGE & TRAINING KEY FEATURES:

#### On-demand Learning

Your business can't afford lost productivity by bringing employees into classroom training or lost time trying to navigate multiple systems. Inkling makes it easy for learners to access learning anytime, anywhere on any device so they can find what they need, learn it, and get back to work.

#### Modern, Engaging Learning Content

Your learners deserve a better experience than death by "next" button. They need a learning experience with content that's relevant, engaging, and useful including videos, flashcards, interactive graphics, games, simulations, job aids, and augmented reality.

#### Learning Libraries

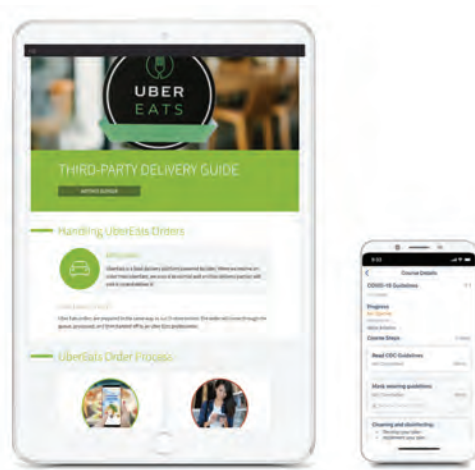
A "Netflix-like" learning library that's organized based on your operations makes it easy for learners to find what they need. They can quickly browse, go to the right place in the content, and grab a quick refresher.

#### Intelligent Search

To encourage learning in the flow of work, powerful "Google-like" search capabilities let learners find what they need fast so they can quickly get back to work.

#### Learner Notebook

With inkling, learners can take digital notes inside the learning content and see notes in the context of the class content. This allows learners to go back later to access the course content and their notes anytime, anywhere.



### WHO WE HELP

McDonalds, Allstate, Whole Foods, Taco Bell, Caterpillar, Abbott, Pure Storage, CHRISTUS Health, Love's, Comcast, Tumi, and others.

### INKLING MICRO LEARNING

Deliver easily accessible, engaging digital learning and knowledge on-demand, any time, anywhere on any device.

“Inkling is really intuitive. Within a couple of weeks, we had hundreds and hundreds of completions of job practice sessions within Inkling and zero phone calls of being confused about how to access tools and information.”

**Michelle Kay**

*Director, Learning and Development  
Taco Bell*