

3 Ways to Give Restaurant Workers the Training They Want

When workers are knowledgeable, they're happier, deliver better service...and you keep them longer.

Employee training has never been more important in this world of constant change. To manage an environment of high turn-over, you need to deliver the kind of training that enables workers to be successful in the moment, on the job. Workers want direct access to short, quick information—you've got only seven seconds before they decide it's of no use.

So, how can you give your workers the training they want?

Move to Experience Design



90%

of retention comes from active learning



50%

of learning comes from engagement with materials



17%

more efficient transfer of learning with microlearning

Embrace Mobile Learning On-Demand



92%

of 18-29 year-olds own a smartphone



43%

of restaurant employees are 18-29 years old



66%

of employees want self-paced learning

Use Data to Show Value and Engagement

Digital training content gives you insights on:

BUSINESS IMPACT

What content adds value to customer service and revenue growth.

EFFECTIVENESS

Which content gets used the most.

PREDICT FUTURE NEEDS

Look toward what training workers will need in the future.

What is it costing you to lose workers or to have disengaged workers?



50%

of annual salary to replace an employee



34%

of employee salary wasted for disengagement

Find out how to give your restaurant workers the training they want with Inking.